VISIONARY

Cookie Policy

EFFECTIVE 19 MAY 2026

1. INTRODUCTION

This Cookie Policy explains how The Visionary Platform Ltd ("Visionary", "we", "us", or "our") uses cookies and similar tracking technologies when you access or use the Visionary platform, including any associated websites, applications, and services (the "Platform").

This Policy should be read together with the Visionary Privacy Policy, which explains how we use your personal data.

By using the Platform, you acknowledge the use of cookies in accordance with this Policy, subject to your consent where required by applicable law.

2. WHAT ARE COOKIES

Cookies are small text files that are placed on your device when you visit a website or use an application. They allow the Platform to recognize your device, store your preferences, and improve your overall user experience.

In addition to cookies, Visionary uses similar technologies, such as local storage, pixels, and software development kits (SDKs), to operate the Platform and improve your experience.

Cookies may be "session cookies," which are deleted when you close your browser, or "persistent cookies," which remain on your device until they expire or are manually deleted.

3. TYPES OF COOKIES WE USE

Visionary uses different categories of cookies depending on their purpose and necessity.

3.1 Essential Cookies

Essential cookies are necessary for the operation of the Platform and enable core functionality such as secure login, account management, and navigation. Without these cookies, certain features of the Platform may not function properly.

3.2 Performance and Analytics Cookies

Performance and analytics cookies help Visionary understand how users interact with the Platform. These cookies collect information such as pages visited, time spent on the Platform, and user interaction patterns.

This data is used to improve the functionality, performance, and user experience of the Platform.

3.3 Functionality Cookies

Functionality cookies allow the Platform to remember your preferences and settings, such as language selection, login status, and personalized configurations. These cookies enhance usability and provide a more tailored experience.

3.4 Marketing and Advertising Cookies

Where applicable, marketing cookies may be used to deliver relevant advertisements and promotional content based on your interests and behaviour. These cookies may also be used to measure the effectiveness of marketing campaigns.

Such cookies are only used where permitted by applicable law and, where required, with your consent.

4. PURPOSE OF COOKIES

Visionary uses cookies and similar technologies to:

- Ensure the Platform functions correctly
- Maintain security and prevent fraud
- Analyze usage and improve performance
- Personalize content, recommendations, and user experience
- Support marketing and promotional activities, where permitted

Cookies may also support features such as AI-driven personalization and user experience optimization.

5. THIRD-PARTY COOKIES

Some cookies may be placed by third-party service providers that assist Visionary in operating the Platform. These may include analytics providers, hosting services, and marketing tools.

Third-party cookies are subject to the respective privacy policies of those providers. Visionary does not control the use of such cookies and encourages you to review third-party policies where applicable.

6. COOKIE CONSENT AND CONTROL

Where required by applicable law, Visionary will obtain your consent before placing non-essential cookies on your device.

You have the ability to manage or disable cookies at any time by:

- Adjusting your browser settings
- Using cookie preference tools provided on the Platform

Please note that disabling certain cookies may affect the functionality or performance of the Platform.

7. RETENTION OF COOKIES

Cookies may be stored on your device for varying periods depending on their purpose. Some cookies expire at the end of your session, while others remain until their expiration date or until deleted.

Retention periods are determined based on the necessity of each cookie's function.

8. CHANGES TO THIS COOKIE POLICY

Visionary reserves the right to update this Cookie Policy at any time to reflect changes in legal requirements, technology, or business practices.

Where changes are made, the updated Policy will be published on the Platform with a revised effective date. Continued use of the Platform constitutes acceptance of the updated Policy.

9. CONTACT INFORMATION

If you have any questions about this Cookie Policy or Visionary's use of cookies, you may contact us at:

Email: info@thevisionaryplatform.com

10. EFFECTIVE DATE

This Cookie Policy is effective as of 19 May 2026.

The Visionary Platform Ltd, registered in England and Wales, company 17198186. 167-169 Great Portland Street, 5th Floor, London W1W 5PF, United Kingdom.

This copy of the Cookie Policy is the version in effect from 19 May 2026.